

NAME OF SUBJECT	INSURANCE BUSINESS AND ECONOMICS
LEARNING & SKILL OUTCOMES	OBJECTIVES
Illustrate knowledge and understanding of insurance, finance and money in the world economy	<ul style="list-style-type: none"> • Appraise the nature of economic systems and current developments in the global and Malaysian economy • Illustrate the importance and the roles of insurance, finance and money in the economy
Illustrate knowledge and understanding of the relationship between the insurance business and the needs of the society	<ul style="list-style-type: none"> • Scrutinize the supply and demand concepts for insurance products and services • Illustrate the aspects of monetary policy, fiscal policy and taxation • Examine the nature and impact of inflation and deflation in the Malaysian economy • Appraise the nature and impact of employment and unemployment status to the Malaysian economy • Debate the nature and impact of free trade, balance of payments, exchange rates and economic business cycles to the insurance industry
Examine the relationship between the business and organisation with reference to insurance	<ul style="list-style-type: none"> • Examine the key features of the competitive environment in the insurance business and its products and services • Examine the impact of ethics, corporate governance, and risk management on the insurance industry
Appraise the relationship between the business organisation and their financial processes	<ul style="list-style-type: none"> • Appraise the concepts and features of financial reports in relation to non-insurance business situations • Illustrate the relationship between the business organisation and their financial processes
CONTENT OUTLINE	
NATURE OF ECONOMY SYSTEMS <ul style="list-style-type: none"> • Nature of economic systems and the Malaysian Economy • The role of insurance in production 	
INSURANCE IN THE WORLD ECONOMY <ul style="list-style-type: none"> • Demand and supply • The nature of competition • Monetary policy • Fiscal policy • Taxation • Inflation • Unemployment • Balance of payments and exchange rate • Government regulation 	
BUSINESS AND SOCIETY <ul style="list-style-type: none"> • Consumer protections • Employee protections • Corporate Governance • Social and ethical functions of insurance - Competition Acts 2010 	

BUSINESS AND ORGANISATION WITH REFERENCE TO INSURANCE

- Structure of insurance organisations
- Information systems and computer networks
- Personal Data protection ACT 1998/2010
- Money laundering regulations

BUSINESS ORGANISATION AND THEIR FINANCIAL PROCESSES

- Business financing
- Formulating financial objective
- Statutory Accounts:
 - Profit and Loss Account
 - Balance Sheet
- Uses of financial and statistical information
- Financial Ratios
- Financial strength of insurance companies
- Risk Based capital (RBC)