



THE MALAYSIAN
INSURANCE INSTITUTE



Malaysian
Takaful
Association

SAVE
The Date

02.08.2017

Multipurpose Hall, Lanai Kijang,
Bank Negara Malaysia

MII - MTA General Takaful Agents CONVENTION ■ 2017

**“Making the Impossible, Possible:
Driving Sustainable Growth in General Takaful”**

TOPIC HIGHLIGHTS

- Understanding Market Liberalization in a Takaful Environment
- Industry Performance and Update on Phased Liberalization
- Empowerment and Transformation
- Relevance of General Agents in a Digitally Disrupted Environment
- Thriving in a Competitive Takaful Market – An Agent’s Perspective
- Panel Discussion on “Distribution in a Liberalized Environment”

TARGET AUDIENCE

- 200 delegates consisting of General Takaful Agents, Sales & Marketing Personnel, Agency Officers and employees, Banking & other related financial services personnel

For more information:

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