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FOR IMMEDIATE RELEASE

MEDIA RELEASE

MII and TDI Sign Partnership to Accelerate the Digital Transformation of Insurance for MII Members and the Malaysian Insurance Industry

KUALA LUMPUR, 21 APRIL 2022 – The Malaysian Insurance Institute (MII) in collaboration with The Digital Insurer (TDI) have partnered to offer digital insurance learning and development programmes for professional development in the Malaysian insurance industry.

Under this unique partnership, members of MII can now access learning content on digital insurance via TDI's core programmes, TDI PRIME, the Certificate in Digital Insurance (CDI) and the Associate Digital Insurer (ADI) Programme. These Programmes are also eligible for HRD Corp funding.

We are also pleased to announce that MII will be incorporating lessons from TDI's core curriculum in digital insurance into six (6) MII Certificates including Associateship of The Malaysian Insurance Institute (AMII), Professional Certificate in Insurance Sales & Marketing (PCISM), Professional Certificate in Insurance Digital Marketing (PCIDM), Professional Certificate in Insurance Data Analytics (PCIDA), Professional Certificate in General Insurance Underwriting (PCIGU), and Professional Certificate in Life Assurance (PCILA).

In a statement issued by Ms Shalini Pavithran, CEO of MII, she said that "We (MII) have been working closely with TDI for a couple of years and this partnership allows us to offer all the options companies need for relevant and up-to-date learning programmes on digital insurance. Hence, we are pleased to offer the TDI programmes on a standalone basis, and are working to incorporate some of TDI's content into our core curriculum. This approach allows for learning and development in digital insurance to be deployed cost effectively, and much more importantly, bring a unique blend of local and global expertise together for the benefit of MII members and the larger insurance ecosystem."

Hugh Terry, CEO of TDI, added that "Our purpose at TDI is to work together to accelerate the digital transformation of insurance and we know that people are at the heart of successful digital transformation. We think this partnership will help MII members to provide new skills to their staff as well as accelerate the adoption of digital culture by making digital insurance learning available to all. We are looking forward to engaging with MII members to bring this programme to them as we know that leadership teams are fully aware of both the need and their responsibility to enable staff to move confidently into this digital age for the benefit of individuals' careers and the companies they work for."

To find out more and register interest for TDI's Programmes in digital insurance, including how to apply for HRD Corp funding, please visit this link: <https://insurance.com.my/tdi>

MII media contact:

Corporate Communications Department, Tel: 03-2712 8882

The Malaysian Insurance Institute, Level 6, Bangunan AICB, No. 10, Jalan Dato' Onn, 50480 Kuala Lumpur.



Contact information

MII: Nor Izmawati Mostapar, Head of Content Development & Product Management – izmawati@mii.org.my

TDI: Malini Nagaria, Head of TDI Academy - malini.nagaria@the-digital-insurer.com

About The Malaysian Insurance Institute (MII)

The Malaysian Insurance Institute (MII) founded in 1968 as a non-profit organisation, is the leading professional body and education institution for the Malaysian insurance industry. With over 30,000 members and growing, comprising institutional and individual members, MII is the largest professional body for insurance professionals in the industry here.

MII provides internationally recognised qualifications in insurance, risk management, compliance, and financial planning. MII is highly respected as a regional centre offering an extensive range of quality education programmes and training programmes for professionals in the financial services industry. MII also supports the industry as the international examination facilitator for industry associations and several international awarding bodies.

About The Digital Insurer (TDI)

TDI was founded in 2012 and is the world's largest knowledge base and community dedicated to digital insurance. TDI has over 50,000 knowledge subscribers who are interested in "working together to accelerate the digital transformation of insurance". TDI allows professionals to engage in informal and formal networking and learning to allow each subscriber to learn at their own pace and style.

TDI Academy was established at the start of 2020 to provide formal learning opportunities on digital insurance. The TDI academy programmes have had more than 5,000 participants to date with participants hailing from more than 50 companies and living in more than 50 countries around the world. Digital insurance learning is truly global with participants able to learn from industry experts and review case studies from all around the world.

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