

To : Chief Executive Officer of Insurance Companies, Heads of Learning & Development, Human Resource, Talents Management, Training & Agency, MII Members and Valued Customers

Date : 1st April 2021

Subject : **The Malaysian Insurance Institute (MII) Launches New Digital Badge Initiative with Credly**

Kuala Lumpur, April 5 2021 – The Malaysian Insurance Institute (MII), the leading professional body and training institute for the Malaysian insurance industry, launched a new digital badge initiative for its membership programme. In April 2021, a total of 727 Individual Members of MII will receive their digital badges in Phase 1 of this initiative. This exclusive offering is dedicated to MII’s community of insurance professionals who strive for excellence through lifelong learning and continuous professional development. Each badge symbolizes adherence to the MII Code of Ethics and Conduct and represents the earner’s active MII membership status. More members will be receiving the MII digital badge in Phase 2 through several other membership categories such as Institutional Members.

“By providing a secure, digital representation of The Malaysian Insurance Institute membership, our insurance professionals can now easily manage, share and make use of their credentials within their networks and across social media platforms “said Ms. Shalini Pavithran, Chief Executive Officer of The Malaysian Insurance Institute. “Our new digital badges make it easy to identify individuals with MII qualifications, and it is a verification of their membership status with MII.”

For this initiative, MII is partnering with Credly, a global leader in digital credentialing, to provide digital badges to all eligible MII Members. Credly collaborates with top global training providers, credential issuers, associations and academic institutions that are similarly focused on the power of verified skills and achievements. Credly transforms knowledge, skills and achievements into digital badges that empower individuals to connect with learning and career opportunities.

“Credly is honoured to support The Malaysian Insurance Institute’s mission to secure its position as the professional ‘single source of truth’ for the Malaysian insurance sector”, said Mr David Kinsella, Founder and Director of Everitas, Credly’s APAC Regional Partner. “With Credly digital credentials, members can now more effectively communicate expertise and professional standing with the full backing of MII, and the general public will be able to securely verify skills and expertise, building greater confidence when engaging member professional services.”

Everitas, Australia's leading digital credentialing consultancy and Credly representative in the Asia Pacific region, provides local support to MII in the development and launch of the digital badge programme.

For more information about MII's digital badge programme, visit us at <http://insurance.com.my/membership/digitalbadge>

About MII

The Malaysian Insurance Institute (MII), founded in 1968 as a non-profit organisation, is the leading Professional Body and Education Institution for the Malaysian insurance industry. MII provides internationally recognized qualifications in insurance, risk management and financial planning. MII is highly respected as a regional centre offering an extensive range of quality education programmes and training courses for professionals in the financial services industry. MII also supports the industry as the international examination facilitator for several international examining and certification bodies. MII aspires to be the preferred insurance institute for developing human capital and raising professional standards in the region. Visit www.insurance.com.my to learn more.

About Credly

Credly is helping the world speak a common language about people's knowledge, skills, and abilities. Thousands of employers, training organizations, associations, certification programmes, and workforce development initiatives use Credly to help individuals translate their learning experiences into professional opportunities using trusted, portable, digital credentials. Credly empowers organizations to attract, engage, develop, and retain talent with enterprise-class tools that generate data-driven insights to address skills gaps and highlight opportunities through an unmatched global network of credential issuers. Visit www.credly.com to learn more.