

Organised by



Co-Organised by



Malaysia MDRT Day 2024 | 15 July 2024

Together Towards

TOMORROW

#ChooseMDRT

SPONSORSHIP PACKAGE



Together Towards
TOMORROW
#ChooseMDRT

We attribute the continued success of the Malaysia MDRT Day for the past decade to the generous support of our corporate sponsors and industry partners. **Malaysia MDRT Day 2024** will be on **15th July 2024** at **Setia City Convention Centre Shah Alam, Selangor**.

Your sponsorship allows us to host another spectacular event for the insurance industry in Malaysia. Through such events, your company's supports reinforce our commitment to MDRT's mission, that is, "Providing financial services professionals with the resources they need to succeed while maintaining the highest standards of client service and ethical conduct". We would be honoured to include you as a sponsor at the Malaysia MDRT Day 2024. Attendees of this event are motivated, successful and promising financial services professionals. In this prospectus, you will find several sponsorship opportunities available for this year's Malaysia MDRT Day 2024.

We would like to express our sincere gratitude to our sponsors for your generous support of our annual educational event. Your contributions have been instrumental in making the event a success and we are truly grateful for your partnership. We are committed to providing our sponsors with a prominent and meaningful presence at the Malaysia MDRT Day 2024, and we look forward to discussing how we can further enhance the benefits of sponsorship for the upcoming event.

Please consider our offer, and do not hesitate to contact the Malaysia MDRT MCC team for additional information.

"Buying a policy, #ChooseMDRT.
Moving forward, #ChooseMDRT!"

Sincerely,
The Malaysia MDRT MCC Team



Sponsorship Package



Together Towards

TOMORROW

#ChooseMDRT



This landmark partnership between the Malaysian Insurance Institute (MII) and the Million Dollar Round Table (MDRT) for the upcoming Malaysian MDRT Day 2024 signifies a powerful leap forward for the industry. It's not just an event; it's a catalyst for positive change, impacting countless Malaysians.

The day will shine a spotlight on MDRT members' expertise, inspiring local Life Planners and reigniting their passion for the profession. By fostering knowledge sharing, best practice exchanges, and connections between MDRT members and aspiring leaders, this collaboration aims to elevate the industry's overall standard.

Aligned with MII's mission to spearhead talent development, this partnership builds a stronger, more prosperous Malaysian insurance landscape. We envision Life Planners equipped with world-class skills, delivering top-notch service, and educating Malaysians on the value of insurance – paving the way for the industry to become a cornerstone of financial security and national progress.

#MDRT2024 #MII #OnwardbyKnowing

Sincerely,
Paul Low, MII CEO



Sponsorship Package



Together Towards
TOMORROW
#ChooseMDRT

A stroll back to Malaysia MDRT Day



2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023



Sponsorship Package



Together Towards
TOMORROW
#ChooseMDRT

Our deepest gratitude to our sponsors

2023

- Allianz
- Etiqa Takaful
- Etiqa Life
- Prudential
- FWD Takaful
- Great Eastern
- Takaful Ikhlas

2022

- Prudential
- Allianz
- Great Eastern
- Takaful Ikhlas
- Zurich

2021

- AIA
- Prudential
- Allianz
- Etiqa Takaful
- Great Eastern
- Zurich
- Sun Life

2020

- AIA
- Allianz
- Prudential
- Zurich
- Great Eastern
- Manulife

2019

- AIA
- Etiqa Takaful

2018

- AIA

2017

- AIA
- Allianz

2016

- AIA
- Allianz

2015

- AIA
- Allianz

2013 & 2012

- AIA

Legends:

- Titanium
- Platinum
- Gold
- Silver
- Bronze

Sponsorship Package



Organised by



Co-Organised by

Together Towards

TOMORROW

#ChooseMDRT



Presenting to you

Malaysia MDRT Day 2024 | 15 July 2024

Together Towards

TOMORROW

#ChooseMDRT



Sponsorship Package



Together Towards
TOMORROW
#ChooseMDRT

Malaysia MDRT Day 2024 | 15th July 2024

This convention will feature top class performers from the industry who are Million Dollar Round Table (MDRT), Court of the Table (COT) and Top of the Table (TOT) active members. They will share sales techniques and ideas, technical information as well as motivation concepts to the life insurance agents and financial services practitioners in Malaysia. Participants will leave this convention feeling inspired and equipped to take action.



Powerful Speakers Lineup Malaysia MDRT Day 2023

Sponsorship Package



Together Towards
TOMORROW
#ChooseMDRT

A circular graphic with a rainbow gradient, partially overlapping the "TOMORROW" text.

Malaysia MDRT Day 2024 | 15th July 2024



**Setia City
Convention
Centre,**
Shah Alam, Selangor

Sponsorship Package



HOW TO GET INVOLVED IN THE EVENT?

Sponsorship Package



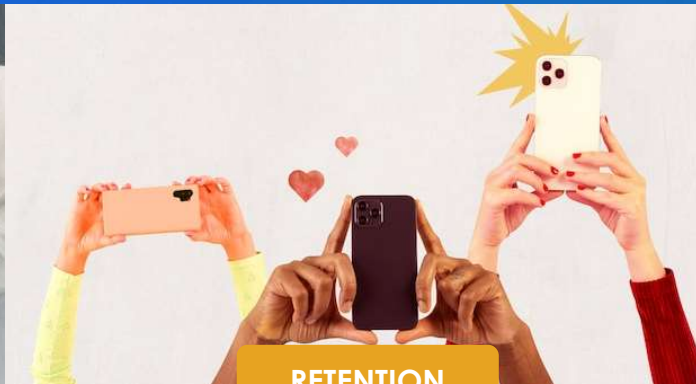
Together Towards
TOMORROW
#ChooseMDRT

Why your involvement is important?



GROWTH

Ensure the continuous growth of professional life insurance agents



RETENTION

Receive powerful positioning & visibility, in the minds of everyone who attends



ENGAGEMENT

Bigger exposure awaits your company – worldwide

Sponsorship Package



Organised by



Co-Organised by

Together Towards

TOMORROW

#ChooseMDRT



Sponsorship Package

Malaysia MDRT Day 2024 | 15th July 2024 | Setia City Convention Centre

Silver

Optimised benefits that suits your needs

Gold

Comprehensive package with what you need

Platinum

Exclusive package with many added benefits

Titanium

Exclusive package with many added benefits and increased visibility

Sponsorship Package



TITANIUM

Sponsorship Package

RM175,000

Malaysia MDRT Day 2024 | 15th July 2024 | Setia City Convention Centre

Logo Exposure

- Advertising & Event Materials
- Event Microsite

Company Shoutout

- Value-added sponsor feature on event microsite
- Dedicated posting on all social media platform

MDRT Events

- **450 event passes to Malaysia MDRT Day 2024 + MDRT First Timer Gathering 2024**
- MDRT Final Sprint Facebook Live (Oct 2024)

MDRT Speaker Sharing Session

- **5 speakers** (1 hour session worth RM2,000)

Sponsorship Package



Together Towards

TOMORROW

#ChooseMDRT



PLATINUM

Sponsorship Package

RM150,000

Malaysia MDRT Day 2024 | 15th July 2024 | Setia City Convention Centre

Logo Exposure

- Advertising & Event Materials
- Event Microsite

Company Shoutout

- Value-added sponsor feature on event microsite
- Dedicated posting on all social media platform

MDRT Events

- **380 event passes to Malaysia MDRT Day 2024 + MDRT First Timer Gathering 2024**
- MDRT Final Sprint Facebook Live (Oct 2024)

MDRT Speaker Sharing Session

- **3 speakers** (1 hour session worth RM2,000)

Sponsorship Package



Together Towards
TOMORROW
#ChooseMDRT

GOLD

Sponsorship Package

RM100,000

Malaysia MDRT Day 2024 | 15th July 2024 | Setia City Convention Centre

Logo Exposure

- Advertising & Event Materials
- Event Microsite

Company Shoutout

- Value-added sponsor feature on event microsite
- Dedicated posting on all social media platform

MDRT Events

- **250 event passes to Malaysia MDRT Day 2024 + MDRT First Timer Gathering 2024**
- MDRT Final Sprint Facebook Live (Oct 2024)

MDRT Speaker Sharing Session

- **1 speaker** (1 hour session worth RM2,000)

Sponsorship Package



Organised by



Co-Organised by

Together Towards

TOMORROW

#ChooseMDRT



SILVER

Sponsorship Package

Malaysia MDRT Day 2024 | 15th July 2024 | Setia City Convention Centre

RM75,000

Logo Exposure

- Advertising & Event Materials
- Event Microsite

Company Shoutout

- Value-added sponsor feature on event microsite
- Dedicated posting on all social media platform

MDRT Events

- **185 event passes to Malaysia MDRT Day 2024**
- MDRT Final Sprint Facebook Live (Oct 2024)

Sponsorship Package



At A Glance

Malaysia MDRT Day 2024 | 15th July 2024 | Setia City Convention Centre

		Titanium	Platinum	Gold	Silver
1	Company Logo to be featured prominently in MDRT Day 2024 Digital Marketing promotional materials	√	√	√	√
2	Malaysia MDRT Day 2023 (15 th July 2024)	450 Tickets	380 Tickets	250 Tickets	185 Tickets
	MDRT 1 st Timer Gathering (15 th July 2024)	√	√	√	X
3	MDRT Final Sprint Facebook Live (Oct 2024)	√	√	√	√
4	MDRT Speaker Sharing Session	5 speakers	3 speakers	1 speakers	X
Annual Sponsorship Fee		RM175,000	RM150,000	RM100,000	RM75,000

Sponsorship Package



Organised by



Co-Organised by

Together Towards

TOMORROW

#ChooseMDRT



Be Part of the Event

Malaysia MDRT Day 2024 | 15 July 2024

Together Towards

TOMORROW

#ChooseMDRT



Sponsorship Package



Together Towards
TOMORROW
#ChooseMDRT

A circular graphic with a rainbow gradient, positioned to the right of the 'TOMORROW' text.

When it comes to getting the
best advice on protecting your
financial future, **#ChooseMDRT**

Malaysia MDRT MCC

Sponsorship Package

Sponsorship Confirmation & Reply Slip - Malaysia MDRT Day 2024

This is to confirm your participation for the following sponsorship package (to select, please tick ✓)

Titanium Sponsor – RM175,000

Platinum Sponsor – RM150,000

Gold Sponsor – RM100,000

Silver Sponsor – RM75,000

To submit, please email: malina@mii.org.my

COMPANY INFORMATION

Company Name:	
Mailing Address:	
Telephone No.:	Industry:

CONTACT PERSON INFORMATION

Name:	Designation:
Telephone No.:	Email Address:
Signature:	
Date:	

Please attach the following:

- Softcopy of logo or company advertisement (.jpeg/ .AI/ .pdf (high resolutions) format)
- Company contact person

Terms & Conditions

- Payment shall be made payable to “The Malaysian Insurance Institute” for a total amount of RM/ USD _____.
- Payment to be made via Telegraphic Transfer, please remit to the following

Bank Name : RHB Bank Berhad
Bank Address : Bangsar Shopping Centre G129, Ground Floor,
Bangsar Shopping Centre, 285, Jalan Maarof,
Bangsar, 59100, Kuala Lumpur, Malaysia
Ringgit Malaysia Account Number : 2-64160-00004670
US Dollar Account Number : 6-14164-00000321
Swift Code : RHBBMYKLXXX

- Please indicate our tax invoice number and tax invoice date on your remittance.
- All payment or fees must be settled before rendering any service or goods from The Malaysian Insurance Institute.