

# Speaker profile



**Rangam Bir**  
**Transformational Financial Services CEO**  
**Visionary Business Leader**  
**Board Director, Advisor & Mentor**

Rangam Bir is a visionary business leader, who has led several international financial services firms in a career spanning over 25 years across Europe, Asia, Middle East and Africa. As a CEO, he has successfully led the transformation of four different businesses, and is committed to deliver the promise of inclusive financial services to impact customers' lives with better outcomes. Rangam is highly passionate about Culture, Community and Collaboration to drive innovation and change. He has established a successful track record of building winning businesses in fast growing emerging markets by leading large teams in multicultural and international business environments.

Presently, Rangam serves as a Director on the Board of the Malaysian Insurance Institute (MII), which supports the professional, technical and digital capability development for the Malaysian Insurance industry. He is active as an Advisor and Mentor for several businesses. Recently he was the President and Chief Executive Officer of Gibraltar BSN Life Berhad, the Malaysian entity of Prudential Financial's international insurance business. In 2019, under Rangam's leadership, Gibraltar BSN was awarded Malaysia's Digital Insurer of the Year by regional insurance publication InsuranceAsia News, during its annual InsuranceAsia News Awards for Excellence 2019.

Rangam joined Gibraltar BSN in December 2016 from the Allianz Group where he spent 19 years in various roles. Previously, he was Chief Executive Officer of Allianz Life Insurance Malaysia Berhad where he led the company through a digital transformation, establishing it as a leader in innovative digital business models and a top-five player in the Life and Health segment in Malaysia.

In Singapore, he led the regional Life & Health Division as well as the regional Property & Casualty business of the Asia Pacific region as regional general manager of Allianz Asia Pacific. During that time, he held several board positions including the position of interim Chief Executive Officer of the general insurance business in China; member of the executive committee of the CPIC Allianz Health Insurance Company in China; and Chairman of the Board of Directors of Allianz Taiwan Life Insurance Company.

Additionally, he was Chief Executive Officer of Allianz Tiriac Asigurari S.A., heading the marketleading insurance company in Romania, and Senior Vice President and Regional Chief Business Officer of Allianz SE in Germany, leading the expansion of Allianz's insurance and distribution presence in the Central and Eastern European markets.

Beyond his professional roles, Rangam has been active in the development of the Life Insurance industry in Malaysia as Vice President of the Life Insurance Association of Malaysia. In 2018, he was conferred with the Fellowship of the Malaysian Insurance Institute, which is the most prestigious and highest level of professional insurance qualification in the country.

Rangam holds a Master of Management Studies in finance and is an electronics engineer by training.