



THE MALAYSIAN
INSURANCE INSTITUTE

SPONSORSHIP PROPOSAL

Elevate your brand at one of the largest insurance industry event of the year.

ASEAN
Insurance Masterclass
Step up your insurance métier



ASEAN Insurance Masterclass

6th September 2022

Majestic Hotel, Kuala Lumpur

The world as we know it is now constantly in flux, and there is no going back. Insurance industry leaders should be ready to move at a faster speed to execute bold transformation strategies and innovate with the customer at the core, not only to gain market traction, but ultimately retain it. For companies that already have a customer-centered digital strategy and leverage technological advancements and data, the opportunities are endless. In addition to that, global challenges posed by climate change are affecting the insurance industry and sustainability is clearly the dominant priority for insurance companies and their customers today.

To provide industry professionals with the real-world knowledge and skills, practical insights, and best practices in the key areas affecting the future of insurance, The Malaysian Insurance Institute (MII) brings you the ASEAN Insurance Masterclass to deep dive into three key areas –digital, data and the climate - that are shaping the trajectory of the industry.

ASEAN Insurance Congress

7th & 8th September 2022

Majestic Hotel, Kuala Lumpur

The ASEAN Insurance Congress is organized by the ASEAN Insurance Training & Research Institute (AITRI) under the auspices of the ASEAN Insurance Council. The Congress is an avenue for insurance leaders from across ASEAN to meet biennially to share industry updates, latest trends and developments, market performance and views on issues impacting growth of the ASEAN insurance industry.

In this event, current and relevant issues pertaining to the regional insurance industry are discussed from international and local perspectives, where high level speakers are invited to share their knowledge, information and views with the delegates.

Delegates will also get the opportunity to meet key industry leaders who are the Heads of Regulators, Presidents of Associations, CXOs, Board members, industry professionals and others within the insurance ecosystem.

BE OUR SPONSOR

Mark your presence amongst the insurance community leaders whose priority and focus are on discovering and exploring new technologies and solutions, and to forge relationships for business growth.



AMPLIFY YOUR BRAND

See and be seen by the industry



SUPPORT THOUGHT LEADERSHIP

Play a part in revolutionizing the industry



GENERATE LEADS & BUILD PURPOSEFUL RELATIONSHIPS

Expand customer and market reach



LAUNCH NEW PRODUCTS/SERVICES

Showcase your expertise and elevate exposure

ASEAN

Insurance Masterclass

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SPONSORSHIP PACKAGE

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BENEFITS

	BRONZE	SILVER	GOLD	PLATINUM	CATEGORY
Optimum exposure with logo placement on all advertising and event materials	✓	✓	✓	✓	✓
Company name, logo with website link to be featured on event microsite	✓	✓	✓	✓	✓
Added value with a short write-up under "About The Sponsor" on event microsite	✓	✓	✓	✓	✓
Opportunity to enhance your online presence with dedicated post about you on all social media platforms	✓	✓	✓	✓	✓
Passes to attend the sponsored event	One (1) event passes	Two (2) event passes	Four (4) event passes	Six (6) event passes	Eight (8) event passes
Opportunity for exposure during Networking break with exhibition space on-site	✓	✓	✓	✓	✓
Product advertisement in programme e-book	Half page	One page	Two page	Two page	Two page
Special rate/discount for future event registrations	Up to one (1) upcoming event	Up to one (1) upcoming event	Up to two (2) upcoming event	Up to three (3) upcoming event	Up to three (3) upcoming event
Opportunity for distribution of company's promotional items	✓	✓	✓	✓	✓
Exclusivity in your industry. Opportunity to exclude direct competitors. <i>(One sponsor per selected category)</i>	X	X	X	X	✓

BENEFITS IN AIC

Optimum exposure with logo placement on all advertising and event materials	✓	✓	✓	✓	✓
Passes to attend the ASEAN Insurance Congress	Discounted rate	Two (2) event passes Four (4) virtual access	Four (4) event passes Eight (8) virtual access	Six (6) event passes Twelve (12) virtual access	Eight (8) event passes Sixteen (16) virtual access
	RM5,000	RM10,000	RM20,000	RM30,000	RM40,000

Talk to us for a custom sponsorship package.

SPECIAL SPONSOR PACKAGE

OFFICIAL EXHIBITORS | RM2,000 (Limited Availability)



Opportunity to grab an exhibition space during the event and showcase your solution during the event.

Benefits:

- 10% off on registration fee for the event/conference
- Lunch and breaks to be provided (2 pax)
- Optimum exposure with logo placement on advertising and event materials
- Company name, logo with website link to be featured on event microsite
- Opportunity for distribution of company's promotional items

ADVERTISEMENT SPACE

Programme Book/Handout Folder

- Back Cover
(Only 1 space available)
- Inside Front
(Only 1 space available)
- Inside Back
(Only 1 space available)
- Inside Full page
(Unlimited availability)

Fee
RM3,000
RM4,000
RM2,500
RM1,500

SOCIAL PARTNER | RM10,000 (Limited Availability)



Opportunity to sponsor Cocktail and networking session during the after-hour.

Benefits:

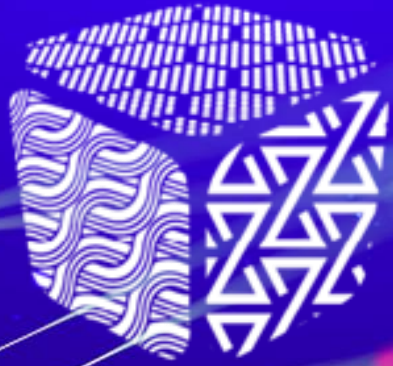
- Optimum exposure with logo placement on all advertising and event materials
- Complimentary four (4) event passes and eight (8) virtual access
- Opportunity for distribution of company's promotional items
- Dedicated space at the foyer

MERCHANDISE SPONSOR

Other in-kind contributions

- Wooven Bag
(Limited availability + opportunity for distribution of company's promotional items)
- Lanyard
(Limited availability + opportunity for distribution of company's promotional items)
- Premium Items
(Limited availability + opportunity for distribution of company's promotional items)

Fee
RM1,000
RM1,000
RM1,000



ASEAN
Insurance Congress

SPONSORSHIP PACKAGE

Organised by:



Supported by:



SPONSORSHIP PACKAGE



BENEFITS

Optimum exposure with logo placement on all advertising and event materials	✓	✓	✓	✓
Company name, logo with website link to be featured on event microsite	✓	✓	✓	✓
Added value with a short write-up under "About The Sponsor" on event microsite	✓	✓	✓	✓
Opportunity to enhance your online presence with dedicated post about you on all social media platforms	✓	✓	✓	✓
Passes to attend the sponsored event	One (1) event passes Two (2) virtual access	Two (2) event passes Four (4) virtual access	Four (4) event passes Eight (8) virtual access	Eight (8) event passes Sixteen (16) virtual access
Opportunity for exposure during Networking break with exhibition space on-site	✓	✓	✓	✓
Product advertisement in programme e-book	Half page	One page	Two page	Two page
Opportunity for distribution of company's promotional items	✓	✓	✓	✓
Preferential rates to attend ASEAN Insurance Masterclass (6 th September 2022)	✓	✓	✓	✓
	USD2,500	USD5,000	USD7,000	USD10,000

SPECIAL SPONSOR PACKAGE



OFFICIAL EXHIBITORS | USD700 *(Limited Availability)*



Opportunity to grab an exhibition space during the event and seize the moment at the Networking break.

Benefits:

- 10% off on registration fee for the event/conference
- Lunch and breaks to be provided (2 pax)
- Optimum exposure with logo placement on all advertising and event materials
- Company name, logo with website link to be featured on event microsite
- Opportunity for distribution of company's promotional items

MERCHANDISE SPONSOR

Other in-kind contributions

- **Wooven Bag**
(Limited availability + opportunity for distribution of company's promotional items)
- **Lanyard**
(Limited availability + opportunity for distribution of company's promotional items)
- **Premium Items**
(Limited availability + opportunity for distribution of company's promotional items)

Fee
USD250

USD250

USD250

ADVERTISEMENT SPACE

Programme Book/Handout Folder

- **Back Cover**
(Only 1 space available)
- **Inside Front**
(Only 1 space available)
- **Inside Back**
(Only 1 space available)
- **Inside Full page**
(Unlimited availability)

Fee
USD1,800

USD1,300

USD750

USD450

CONFIRMATION & REPLY SLIP

To submit, please fax to +603 2093 9282 (Events Management) OR email: sponsorship_events@mii.org.my

This is to confirm our participation for the following sponsorship package:
To select, please tick (✓). You may select more than one.

1. Cash Sponsorship for ASEAN Insurance Masterclass / ASEAN Insurance Congress

ASEAN Insurance Masterclass

- Bronze: RM5,000
- Silver: RM10,000
- Gold: RM20,000
- Platinum: RM30,000
- Category: RM40,000

ASEAN Insurance Congress

- Bronze: USD2,500
- Silver: USD5,000
- Gold: USD7,000
- Platinum: USD10,000

2. Social Partner: RM10,000 (ASEAN Insurance Masterclass)

3. Official Exhibitors

- ASEAN Insurance Masterclass: RM2,000
- ASEAN Insurance Congress: USD700

4. Merchandise Sponsor (Wooven Bag / Lanyard / Premium Items)

- ASEAN Insurance Masterclass: RM1,000
- ASEAN Insurance Congress: USD250

5. Advertisement Space

ASEAN Insurance Masterclass

- Back Cover: RM3,000
- Inside Front: RM4,000
- Inside Back: RM2,500
- Inside Full page: RM1,500

ASEAN Insurance Congress

- Back Cover: USD1,800
- Inside Front: USD1,300
- Inside Back: USD750
- Inside Full page: USD450

Talk to us for a custom sponsorship package

COMPANY INFORMATION

Company Name:	Industry:
Mailing Address:	Telephone No.:

CONTACT PERSON INFORMATION

Name:	Signature:
Designation:	Date:
Telephone No.:	Email Address:

Please attach the following:

- a) Softcopy of logo or company advertisement (.jpeg /.Ai /.pdf (high resolutions) format)
- b) Company Contact Person

Terms & Conditions

- Payment shall be made payable to "The Malaysian Insurance Institute" for a total amount of RM/USD _____.
- Payment to be made via Telegraphic Transfer, please remit to the following : -
 - Bank Name : RHB Bank Berhad
 - Bank Address : Bangsar Shopping Centre G129, Ground Floor, Bangsar Shopping Centre, 285, Jalan Maarof, Bangsar 59100 Kuala Lumpur, Malaysia
 - Ringgit Malaysia Account Number : 2-64160-00004670
 - US Dollar Account Number : 6-14165-00000321
 - Swift Code : RHBBMYKLXXX
- Please indicate our tax invoice number and tax invoice date on your remittance.
- All payment or fees must be settled before rendering any services or goods from MII.