



THE MALAYSIAN
INSURANCE INSTITUTE



Programme No. 10001226974

ASEAN Insurance Masterclass

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“Step up your insurance métier”

6 September 2022 | 9.00 a.m. - 5.30 p.m.

The Majestic Hotel, Kuala Lumpur

MII presents the ASEAN Insurance Masterclass
– a first in the industry, a first in Malaysia!

With a powerful line-up of best industry practitioners and subject matter experts from the region, this masterclass will accelerate your digital transformation initiative and move you towards becoming a future-ready insurance professional.

You won't want to miss this!

**ASEAN Insurance Masterclass
(In-person)**

MII Member
RM 520 / USD 110

Non Member
RM 750 / USD 160

**ASEAN Insurance Masterclass
(Per Workshop only)**

RM 190 / USD 40

Combo (In-person ONLY)

ASEAN Insurance Congress + ASEAN Insurance Masterclass

RM 1,920 / USD 410



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Overview

The world as we know it is constantly in flux, and there is no going back. Insurance industry leaders should be ready to move faster to execute bold transformation strategies and innovate with the customer at the core to gain market traction and ultimately retain it. The opportunities are endless for companies that already have a customer-centred digital strategy and leverage technological advancements and data. In addition, global challenges posed by climate change affect the insurance industry, and sustainability is clearly the priority for insurance companies and their customers today.

To provide industry professionals with real-world knowledge and skills, practical insights, and best practices in the key areas affecting the future of insurance, The Malaysian Insurance Institute (MII) brings you the ASEAN Insurance Masterclass to deep dive into three key areas –digital, data and the climate - that are shaping the trajectory of the industry.

The ASEAN Insurance Masterclass involves 3 workshops

1. Masterclass on New Digital Business Models by The Digital Insurer

Mr Hugh Terry and Mr Simon Phipps, Founders of The Digital Insurer (TDI) will examine the key digital trends driving changes in the insurance industry and focus on the emerging new digital business models presenting opportunity for all.

This 2-hour session will include:

- Key trends changing the status quo
- The power of Ecosystems
- Health & wellness models
- The OMNI Advisor model
- Digital bancassurance
- Making it happen – 5 key success factors
- The session will share market insights, case studies and TDI perspectives and provide opportunities for Q&A.

2. Masterclass on Data Literacy Foundations for Leaders by The Centre of Applied Data Science (CADS)

Being data literate requires a certain set of skills, which will enable individuals to think, live, breathe and consume critical data and insights. In this interactive session, Dr. Stamatias Kourtis, Chief Data Officer, and Mr Romell Verdillo from CADS, will present the CADS data literacy framework for leadership and focus on the following areas:

- Understanding data & reading charts
- Avoiding data fallacies
- Correlation does not imply causation
- Understanding black-box AI
- Detecting algorithmic bias

3. Masterclass on Climate Change, ESG and the Insurance Sector: Turning Up The Heat

In this session, experts from both the public and private sector will share insights of climate change and ESG for the insurance sector. Participants will learn about physical/transition risks arising from climate change and measures to manage/mitigate those risks.

This session, facilitated by Mr. Arup Chatterjee and Mr. Shinichi Kishi, will also highlight global trends and initiatives on ESG investment and climate-related disclosure requirements.

Mr. Arup Chatterjee, Principal Financial Sector Specialist, Sector Advisory Service Cluster-FSG, Sustainable Development and Climate Change Department, Asian Development Bank, will cover the following areas:

- Managing Physical Risk and Transition Risk for Insurers
- Structuring Investment Solutions for Infrastructure Investment

Mr. Shinichi Kishi, C.P.A., General Manager at Sustainability Management & Development Department at Meiji Yasuda Life Insurance Company, will cover the following areas:

- Trends in ESG Investment and International Initiatives from the Viewpoints of Long-term Investors
- Climate-related Disclosure Requirements and Potential Impacts on Asian Insurers

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Agenda

- 9.00 a.m. : Opening
- 9.05 a.m. : Masterclass on New Digital Business Models
- 11.00 a.m. : Networking Break
- 11.30 a.m. : Masterclass on data Literacy Foundations for Leaders
- 12.30 p.m. : Networking Lunch
- 2.00 p.m. : Masterclass on Data Literacy Foundations for Leaders (Cont'd)
- 3.00 p.m. : Masterclass on Climate Change, ESG and the Insurance Sector:
Turning Up The Heat
- 5.30 p.m. : End of Session

Speakers



Mr Hugh Terry
Founder Global / Asia,
The Digital Insurer



Mr Simon Phipps
Founder Global / Asia,
The Digital Insurer



Dr Stamatis Kourtis
Chief Data Officer,
The Centre of Applied Data Science



Mr Arup Kumar
Principal Financial Sector Specialist
Department of External Relations,
Asian Development Bank



Mr Shinichi Kishi
General Manager, Sustainability
Management & Development,
Meiji Yasuda Life